



Mixed Use Center

Beijing, China

Scale:

45,000 s.m. Office
360 Rooms

Client:

Hotel, Beijing Aozhong Jiye Real Estate Development Co. Ltd.

Design Team:

Landmark Architects, Beijing
Entainment Design Inc., Los Angeles

GTC Mixed Use Development, Beijing CBD, China: This 190,000 square meter development on a 4-block site in downtown Beijing pioneers street-front retail among major new developments in the city, and is anchored by a 21-story 45,000 s.m. Office building and a 24-story 360-room all-suites Hotel that will be operated as western-style 'serviced apartments'.

The core of the square 2,142 s.m. office floor plates is organized to permit either multi-tenancy or the division of each floor into two suites, each with independent entry, bathrooms, and service areas. The more rectangular hotel floors each contain 15 condominium units that range from 40 s.m. efficiency 'studios' to 85 s.m. luxury suites, designed and equipped for business users.

The gracefully curved inner sides of the towers visually unify the asymmetric geometries of the towers, and the glass curtain walls are distinguished by spiraling asymmetric recesses that are lit at night and recall the twisting advertising ribbon that will animate the retail base at night.

